



## GOALS AND COURSE TOPICS

Take the first step toward a successful business career with an Associate of Science in Business Administration (AS) degree from Averett University. This 60-credit online program offers both general education and foundational business administration courses.

This program prepares graduates for entry-level staff and management opportunities. You will develop communication, critical thinking and mathematical reasoning skills as you explore topics including marketing, finance and accounting. You will gain theoretical knowledge, practical skills you can use at work and the academic background to pursue a bachelor's degree in the future.

### Concentrations

Through case studies and coursework, you'll learn to translate theories into practical business applications. Course topics include:

- Professional communication – composition and speech
- Principles of micro- and macroeconomics
- Common business productivity software applications
- Principles of business management
- Principles of business law and ethics
- Accounting and finance basics

### Format

This is an online associate degree program for a two-year business degree. You can expect it to take two years of full-time study if you do not have any prior college experience.

### Who This Program Is For

AS applicants should have either graduated from high school with official transcripts showing the equivalent of a 2.0 GPA, or hold a GED® with a score of 250 or higher on the paper-based test or 500 on the computer-based test. No work experience is required.

We allow up to 36 transfer credits for this program. You may request an evaluation of college courses you have already completed.

## CORE COURSES AND CREDITS

COURSE #	COURSE TITLE	CREDITS
IDS 104	INTRODUCTION	3
BSA 104	INTRO TO MGMT CONCEPTS	3
LDR 104	LEADERSHIP	3
BSA 110	INTRO TO ECONOMICS	3
BSA 221	PRINCIPLES OF ACCOUNTING	3
BSA 205	BUSINESS MANAGEMENT	3
BSA 210	INTRO TO MARKETING	3
BSA 220	APPLIED FINANCIAL PRINCIPLES	3
BSA 260	BUSINESS CASE STUDY	3
<b>Business Core Courses</b>		<b>27</b>
<b>General Education Requirement</b>		<b>30</b>
<b>Electives</b>		<b>3</b>
<b>TOTAL CREDITS REQUIRED FOR GRADUATION</b>		<b>60</b>

*Transfer credits may impact general education/elective total requirements*

*Courses and requirements subject to change*

